

CERAM MASTERS OF SCIENCE

Application Form 2008

- MSc International Business
- MSc International Finance
- MSc International Marketing & Business Development
- MSc Logistics & Supply Chain Management
- MSc Strategic Tourism Management

First Name: _____

Last Name: _____

Applications will not be reviewed until all materials have been received, including original test scores. Candidates are responsible for ensuring that all elements are submitted on time.

Please indicate the program and specialization you're applying for
(Tick where applicable)

More information about specializations:
www.ceram.edu/Msc

MSc International Business

If you choose to attend courses **at CERAM Business School** on the second semester, please tick a specialization below:

- International financial management
- International marketing
- Luxury goods marketing
- International Project Management

MSc International Finance

Semester two:

- At CERAM Business School
- At WESTMINSTER University (10 spots available each year)

MSc International Marketing

MSc Logistics and Supply Chain Management

MSc Strategic Tourism Management

Tick the case below if you wish to apply for the MSc preparatory year before joining the selected program

- General Management Program Preparatory Year**

General information

The information requested in this application form will help us ensure a good "fit" between the Program and its participants. There are no right or wrong answers. Please type or use block capitals throughout and add additional sheets if necessary.

Admission requirements

The following are required to be admitted into each MSc Program

- A Bachelor's degree or equivalent, preferably in a business area,
- The minimum English proficiency test results are the following:
 - TOEFL PBT: 580
 - TOEFL CBT: 237
 - TOEFL IBT: 92/93
 - TOEIC: 830
 - IELTS: 6,5/7

Please note that:

- > Native English speakers or students that have achieved a Bachelor degree taught in English do not have to provide us with any English test.
- > Test scores older than 2 years are not acceptable.
- > GMAT score report would be to the candidate's advantage.

Application deadlines

The admission process is conducted on a rolling basis from November until June.

Candidates should apply as soon as possible to be certain that places are still available.

GENERAL MANAGEMENT PROGRAM (Preparatory year to the MSc)

Admission requirements

The following are required to join the preparatory year :

- A 3-year University degree
- TOEFL/TOEIC or IELTS score
- GMAT score would be at the candidate's advantage

Please send your application to:

CERAM Business School
MSc Admissions
International Admissions Office
60 Rue Dostoïevski - BP 085
06902 SOPHIA ANTIPOLIS CEDEX - France

Phone: +33 (0)4 93 95 32 07 - Fax: +33 (0)4 93 95 45 70

Email: internationalprograms@ceram.fr - www.ceram.edu

Information about the applicant (Please use BLOCK CAPITALS)

Family Name: _____

First Name : _____

Maiden Name : _____

Date of Birth: ____/____/____ Place of Birth: _____

Nationality: _____

Gender: Male Female

Marital status Single Married Other

Address where you wish to receive your post mail and your admission results:

Zip code: _____ Town: _____ Country: _____

Phone number: _____ Fax: _____

Email: _____

Current address (if different from the above): _____

Zip code: _____ Town: _____ Country: _____

Home phone number: _____

Business phone (if any): _____ Fax: _____

Email: _____

Please inform us of any change of postal and Email addresses.

Information Source

How did you first learn about the CERAM MSc Programs?

Media:

Advertising (Which medium?) _____

Web _____

Article (Which medium?) _____

Poster (Place?) _____

Guide (Which one?) _____

Contact:

MSc student at CERAM _____

CERAM Alumni _____

Professional contact _____

Professors _____

Other personal contact _____

Events:

Education Fair (Which one?) _____

Conference/Presentation (Which one?) _____

Information session (Which one?) _____

Institutions & Organisms:

Embassy/Consulate/Alliance Française

Edufrance Desk

University International Office

SCUIO/CIO

Mailing

Web:

Straight to CERAM website - How did you find it?

Through a search engine

Which one? _____

Which keyword did you type? _____

Other (specify):

Additional Information

How do you plan to finance your education?

Personal savings

Bank loans

Grant or scholarship, which one: _____

Company education program/Continuing education: _____

1 - Academic Background

University education (please include courses you are currently taking)

UNIVERSITY	DEGREE*	SPECIALIZATION/MAJOR	HONORS, RANK OR GRADE	YEAR

* Most recent degree obtained outside France, followed by other degree(s) or diploma(s) indecreasing chronological order.

2 - Secondary education or high school record

SCHOOL	DIPLOMA	YEAR

3 - Languages

Mother tongue _____

Knowledge of other languages

A: Fluent B: Very good C: Average D: Poor

	SPOKEN	READ	WRITTEN
French			
English			
German			
Spanish			
Others			

4 - Test scores

TOEFL Type (international/CBT/IBT): _____ Score: _____ Test date: _____

or TOEIC Score: _____ Test date: _____

or IETLS Score: _____ Test date: _____ Other: _____

GMAT: _____ Test date: _____

5 - Professional experience

Have you carried out any in-company training periods or worked part or full-time? If so, please give details of the job(s) and position(s) held (name of firms or organizations, dates of employment, etc (in chronological order):

NAME OF FIRM	DATE	POSITION	DETAILED DESCRIPTION

B) Have you written any papers, dissertations, ... individually or as a member of a group? Comment.

C) Why have you decided to pursue graduate management studies in France?

D) Describe your extra-curricular activities over the last few years (leisure time, social life, clubs, volunteer work, etc).

E) International experience

Please describe any significant international experience you have had, including childhood residence, holidays, exchange programs, professional assignments, etc.

Personal Statement Form

I apply for admission to the MSc Program at CERAM Business School.

I hereby confirm that to the best of my knowledge the information contained in this application form is accurate and I authorize CERAM to verify all material and statements. I understand that all documents sent in support of my application become the property of CERAM. Application material becomes property of the CERAM Business School MSc Program and will not be returned to me or release to a third party. I understand that intentional misrepresentation may lead to refusal/cancellation of admission or expulsion from the CERAM Business School MSc Program.

Applicant's full name _____

Signature

Date ____/____/____

Important notice on the use of personal data

This application together with all materials submitted in its support, becomes the confidential property of CERAM Business School and is not returnable. The Admissions Office will not reproduce copies of any part of the CERAM application material for individuals not involved in the admission procedure, companies, or institutions requesting this information. Candidates and CERAM participants do not have access to personal recommendations and interview reports.

Your personal information is intended to be used by the CERAM Business School. You are granted the statutory rights of access, modification, update and deletion of your personal information (art. 34, "Informatique et Libertés", France). You can exercise these rights by writing to the

CERAM Business School - 60 Rue Dostoïevski - BP 085
06902 SOPHIA ANTIPOLIS CEDEX – France

CERAM Business School reserves the right to change without notice any statement in this application form including rules policy, tuition fees, curriculum and courses.

I have read, understood and accept the terms and conditions contained in the "Important notice on the use of personal data".

Signature

Date ____/____/____

RECOMMENDATION FORM

CERAM Business School
International Admissions Office
 60 Rue Dostoïevski - BP 085
 06902 SOPHIA ANTIPOLIS CEDEX - France



- MSc International Business
- MSc International Finance
- MSc International Marketing & Business Development
- MSc Logistics & Supply Chain Management
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APPLICANT

Family Name: _____

First Name: _____

E-mail: _____

The candidate whose name is above asked you to write down a recommendation form to support his/her application to the CERAM MSc Program. Thank you for taking the time to complete this recommendation personally and candidly. Please return it, in a sealed envelope signed across the seal, to the candidate or directly to our admissions office.

CERAM Business School maintains and develops its worldwide reputation by a rigorous selection process, ensuring academic, personal and professional excellence. The admission decision is based on intellectual, professional and leadership talents as revealed through an in-depth evaluation of each candidate's application. Your recommendation is crucial to the admissions decision: it provides an invaluable assessment of the skills and senior-level management potential that you have had an opportunity to observe.

Thank you once again for your assistance in providing this evaluation.

On a separate sheet of paper, please type your responses to the following questions concerning the candidate:

1. How long and under what circumstances have you known the applicant?
2. Please describe a specific situation or project in which you have been able to observe the candidate.
3. What do you consider to be his/her major strengths?
4. What do you consider to be his/her major weaknesses?
5. What has been his or her greatest accomplishment within the organization?

Please evaluate the candidate on the following criteria:

	EXCELLENT	VERY GOOD	AVERAGE	BELOW AVERAGE
Analytical Skills				
Independence/taking initiatives				
Maturity				
Oral communication skills				
Interpersonal skills				
Teamwork abilities				
Professionalism				
Organizational abilities				
Creativity				
Self-confidence				
Energy/perseverance				
Vision/global business perspective				
Ability to adapt to new situations				

How do you rate the candidate's potential to assume a senior management position in an international environment?

- Excellent
 Very good
 Average
 Below average

Recommender's name: _____ Position / Title: _____

Company: _____ Subsidiary of: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

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Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

CERAM Business School

60 Rue Dostoïevski - BP 085 - 06902 Sophia Antipolis Cedex - France

Phone: +33 (0) 820 424 444 * from France or abroad.

From abroad (if the above number does not work): + 33 (0)489 889 824 * (*0.12 €/min)

Fax: +33 (0)4 93 95 45 70

Email: internationalprograms@ceram.fr

www.ceram.edu

