

# CERAM MASTERS OF SCIENCE

## *Application Form 2007*

---

- MSc International Business**
- MSc International Finance**
- MSc International Marketing**
- MSc International Project Management**
- MSc Logistics & Supply Chain Management**
- MSc Strategic Tourism Management**

Family Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Applications will not be reviewed until all materials have been received, including original test scores.  
Candidates are responsible for ensuring that all elements are submitted on time.



**Please indicate the program and specialization you're applying for**  
(Tick where applicable)

More information about specializations:  
[www.ceram.edu/Msc](http://www.ceram.edu/Msc)

**MSc International Business**

Semester two:

- At CERAM Sophia Antipolis
- At STIRLING University

If you choose to attend courses at **CERAM Sophia Antipolis** on the second semester, please tick a specialization below:

- International financial management
- International marketing
- Luxury goods marketing
- Competitive Uses of Technology in Enterprise

**MSc International Finance**

Semester two:

- At CERAM Sophia Antipolis
- At WESTMINSTER University

**MSc International Marketing**

**MSc International Project Management**

**MSc Logistics and Supply Chain Management**

**MSc Strategic Tourism Management**

Semester two: Please choose one of the specialization below:

- Events and destination management
- Technological applications to tourism services marketing
- Risks and crisis management in tourism

## **General information**

The information requested in this application form will help us ensure a good "fit" between the Program and its participants. There are no right or wrong answers. Please type or use block capitals throughout and add additional sheets if necessary.

## **Admission requirements**

The following are required to be admitted into each MSc Program

- A Bachelor's degree or equivalent, preferably in a business area,
- The minimum English proficiency test results are the following:
  - TOEFL PBT: 580
  - TOEFL CBT: 237
  - TOEFL IBT: 92/93
  - TOEIC: 830
  - IELTS: 6,5/7

Please note that:

- Native English speakers or students that have achieved a Bachelor degree taught in English do not have to provide us with any English test.
- Test scores older than 2 years are not acceptable.

## **Application deadlines**

**The admission process is conducted on a rolling basis from November until June.**

Candidates should apply as soon as possible to be certain that places are still available.

Please send your application to:

**CERAM Sophia Antipolis / International Admissions**  
**Alexandre Kane**  
**International Admissions Office**  
**60 Rue Dostoïevski - BP 085**  
**06902 SOPHIA ANTIPOLIS CEDEX - France**

Phone: +33 (0)4 93 95 44 12 - Fax: +33 (0)4 93 95 45 70

**Email: [internationalprograms@ceram.fr](mailto:internationalprograms@ceram.fr) - [www.ceram.edu](http://www.ceram.edu)**

## Check List

**All required documents** should be sent with your application form and written in English. The final admission decision will not be taken until all materials (including official test results) are received. If you have not yet taken the TOEFL/TOEIC/IELTS, please indicate the date you will be taking the test, but remember that your application remains incomplete until we receive your official test scores.

We highly advise you to check the admissions sessions calendar and to make sure that your test results are available for the session date you are applying to.

The following documents are required in addition to the completed application form:

- Completed personal statement form (see page 8)
- CV
- TOEFL, TOEIC or IELTS (Official score), if applicable
- Recommendations Forms (2)
- Official academic transcripts, indicating grades and degree awarded, are required from all post-secondary educational institutions attended. Transcripts may be sent to us by your school's registrar.
- Certified Copy of diploma
- Copy of passport or ID card
- Two passport-size photographs bearing your name on the back of each
- Application fees (non-refundable). This payment can be made by (check the method of payment):
  - Check payable to CERAM-CCI (Euro)
  - Bank or wire transfer stating your name to account n° FR 30003 00950 00037280126 95
  - Credit card (using the form below)

I authorize payment of the amount of 60 € for the application fees.																					
Please choose the credit card for payment (only the following credit cards can be used):																					
<input type="checkbox"/> Visa	<input type="checkbox"/> Eurocard																				
<input type="checkbox"/> Mastercard																					
Family name of the applicant: _____																					
Family name (at is appears on the card): _____																					
Credit card number:	<table border="1"><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>																				
Visual cryptogram number (3 last numbers on the back of your credit card) :	<table border="1"><tr><td></td><td></td><td></td></tr></table>																				
Expiration date: ____/____/____																					
Date: ____/____/____	Signature of card holder: _____																				

Completed forms should be placed in a sealed envelope and signed across the seal in order to ensure confidentiality. Recommendations may be submitted with your application or sent to us directly by your recommender. Candidates may enclose any other documents which they believe to be relevant in support of their application. Documents sent along with the application form will not be returned. You may wish to send properly certified copies.

## Information about the applicant (Please use BLOCK CAPITALS)

Family Name: \_\_\_\_\_

First Name : \_\_\_\_\_

Date of Birth: \_\_\_/\_\_\_/\_\_\_ Place of Birth: \_\_\_\_\_

Nationality: \_\_\_\_\_

Gender:  Male  Female

Marital status  Single  Married  Other

Address where you wish to receive your post mail and your admission results:

Zip code: \_\_\_\_\_ Town: \_\_\_\_\_ Country: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Current address (if different from the above): \_\_\_\_\_

Zip code: \_\_\_\_\_ Town: \_\_\_\_\_ Country: \_\_\_\_\_

Home phone number: \_\_\_\_\_

Business phone (if any): \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

*Please inform us of any change of postal and Email addresses.*

## Information Source

How did you first learn about the CERAM Sophia Antipolis MSc Program?

### Media:

Advertising (Which medium?) \_\_\_\_\_

Web \_\_\_\_\_

Article (Which medium?) \_\_\_\_\_

Poster (Place?) \_\_\_\_\_

Guide (Which one?) \_\_\_\_\_

### Contact:

MSc student at CERAM \_\_\_\_\_

CERAM Alumni \_\_\_\_\_

Professional contact \_\_\_\_\_

Professors \_\_\_\_\_

Other personal contact \_\_\_\_\_

### Events:

Education Fair (Which one?) \_\_\_\_\_

Conference/Presentation (Which one?) \_\_\_\_\_

Information session (Which one?) \_\_\_\_\_

### Institutions & Organisms:

Embassy/Consulate/Alliance Française

Edufrance Desk

University International Office

SCUIO/CIO

### Mailing

### Web:

Straight to CERAM website - How did you find it?

Through a search engine

Which one? \_\_\_\_\_

Which keyword did you type? \_\_\_\_\_

### Other (specify):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Additional Information

How do you plan to finance your education?

Personal savings

Bank loans

Grant or scholarship, which one: \_\_\_\_\_

Company education program/Continuing education: \_\_\_\_\_

Other: \_\_\_\_\_

## I - Academic Background

University education (please include courses you are currently taking)

UNIVERSITY	DEGREE*	SPECIALIZATION/MAJOR	HONORS, RANK OR GRADE	YEAR

\* Most recent degree obtained outside France, followed by other degree(s) or diploma(s) indecreasing chronological order.

## 2 - Secondary education or high school record

SCHOOL	DIPLOMA	YEAR

## 3 - Languages

Mother tongue \_\_\_\_\_

Knowledge of other languages

**A: Fluent    B: Very good    C: Average    D: Poor**

	SPOKEN	READ	WRITTEN
French			
English			
German			
Spanish			
Others			

## 4 - Test scores

TOEFL Type (international/CBT/IBT): \_\_\_\_\_ Score: \_\_\_\_\_ Test date: \_\_\_\_\_

or TOEIC Score: \_\_\_\_\_ Test date: \_\_\_\_\_

or IETLS Score: \_\_\_\_\_ Test date: \_\_\_\_\_ Other: \_\_\_\_\_

## 5 - Professional experience

Have you carried out any in-company training periods or worked part or full-time? If so, please give details of the job(s) and position(s) held (name of firms or organizations, dates of employment, etc (in chronological order):

NAME OF FIRM	DATE	POSITION	DETAILED DESCRIPTION



**B)** Have you written any papers, dissertations, ... individually or as a member of a group? Comment.

---

---

---

---

---

**C)** Why have you decided to pursue graduate management studies in France?

---

---

---

---

---

**D)** Describe your extra-curricular activities over the last few years (leisure time, social life, clubs, volunteer work, etc).

---

---

---

---

---

**E)** International experience

Please describe any significant international experience you have had, including childhood residence, holidays, exchange programs, professional assignments, etc.

---

---

---

---

---

## Personal Statement Form

I apply for admission to the MSc Program at CERAM Sophia Antipolis.

I hereby confirm that to the best of my knowledge the information contained in this application form is accurate and I authorize CERAM Sophia Antipolis to verify all material and statements. I understand that all documents sent in support of my application become the property of CERAM Sophia Antipolis. Application material becomes property of the CERAM Sophia Antipolis MSc Program and will not be returned to me or release to a third party. I understand that intentional misrepresentation may lead to refusal/cancellation of admission or expulsion from the CERAM Sophia Antipolis MSc Program.

**Applicant's full name** \_\_\_\_\_

Signature

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

### Important notice on the use of personal data

This application together with all materials submitted in its support, becomes the confidential property of CERAM Sophia Antipolis and is not returnable. The Admissions Office will not reproduce copies of any part of the CERAM Sophia Antipolis application material for individuals not involved in the admission procedure, companies, or institutions requesting this information. Candidates and CERAM Sophia Antipolis participants do not have access to personal recommendations and interview reports.

Your personal information is intended to be used by the CERAM Sophia Antipolis. You are granted the statutory rights of access, modification, update and deletion of your personal information (art. 34, "Informatique et Libertés", France). You can exercise these rights by writing to the

CERAM Sophia Antipolis - 60 Rue Dostoïevski - BP 085  
06902 SOPHIA ANTIPOLIS CEDEX – France

CERAM Sophia Antipolis reserves the right to change without notice any statement in this application form including rules policy, tuition fees, curriculum and courses.

**I have read, understood and accept the terms and conditions contained in the "Important notice on the use of personal data".**

Signature

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

# RECOMMENDATION FORM

**CERAM Sophia Antipolis**  
**International Admissions Office**  
 60 Rue Dostoïevski - BP 085  
 06902 SOPHIA ANTIPOLIS CEDEX - France

**CERAM** Sophia Antipolis  
 European School of Business

- MSc International Business
- MSc International Finance
- MSc International Marketing
- MSc International Project Management
- MSc Logistics & Supply Chain Management
- MSc Strategic Tourism Management

**APPLICANT**

**Family Name:** \_\_\_\_\_

**First Name:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

The candidate whose name is above asked you to write down a recommendation form to support his/her application to the CERAM Sophia Antipolis MSc Program. Thank you for taking the time to complete this recommendation personally and candidly. Please return it, in a sealed envelope signed across the seal, to the candidate or directly to our admissions office.

CERAM Sophia Antipolis maintains and develops its worldwide reputation by a rigorous selection process, ensuring academic, personal and professional excellence. The admission decision is based on intellectual, professional and leadership talents as revealed through an in-depth evaluation of each candidate's application. Your recommendation is crucial to the admissions decision: it provides an invaluable assessment of the skills and senior-level management potential that you have had an opportunity to observe.

Thank you once again for your assistance in providing this evaluation.

On a separate sheet of paper, please type your responses to the following questions concerning the candidate:

1. How long and under what circumstances have you known the applicant?
2. Please describe a specific situation or project in which you have been able to observe the candidate.
3. What do you consider to be his/her major strengths?
4. What do you consider to be his/her major weaknesses?
5. What has been his or her greatest accomplishment within the organization?

Please evaluate the candidate on the following criteria:

	EXCELLENT	VERY GOOD	AVERAGE	BELOW AVERAGE
Analytical Skills				
Independence/taking initiatives				
Maturity				
Oral communication skills				
Interpersonal skills				
Teamwork abilities				
Professionalism				
Organizational abilities				
Creativity				
Self-confidence				
Energy/perseverance				
Vision/global business perspective				
Ability to adapt to new situations				

How do you rate the candidate's potential to assume a senior management position in an international environment?

- Excellent     
  Very good     
  Average     
  Below average

Recommender's name: \_\_\_\_\_ Position / Title: \_\_\_\_\_

Company: \_\_\_\_\_ Subsidiary of: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_





# RECOMMENDATION FORM

**CERAM Sophia Antipolis**  
**International Admissions Office**  
 60 Rue Dostoievski - BP 085  
 06902 SOPHIA ANTIPOLIS CEDEX - France

**CERAM** Sophia Antipolis  
 European School of Business

- MSc International Business**
- MSc International Finance**
- MSc International Marketing**
- MSc International Project Management**
- MSc Logistics & Supply Chain Management**
- MSc Strategic Tourism Management**

**APPLICANT**

**Family Name:** \_\_\_\_\_

**First Name:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

*The candidate whose name is above asked you to write down a recommendation form to support his/her application to the CERAM Sophia Antipolis MSc Program. Thank you for taking the time to complete this recommendation personally and candidly. Please return it, in a sealed envelope signed across the seal, to the candidate or directly to our admissions office.*

*CERAM Sophia Antipolis maintains and develops its worldwide reputation by a rigorous selection process, ensuring academic, personal and professional excellence. The admission decision is based on intellectual, professional and leadership talents as revealed through an in-depth evaluation of each candidate's application. Your recommendation is crucial to the admissions decision: it provides an invaluable assessment of the skills and senior-level management potential that you have had an opportunity to observe.*

*Thank you once again for your assistance in providing this evaluation.*

*On a separate sheet of paper, please type your responses to the following questions concerning the candidate:*

- 1. How long and under what circumstances have you known the applicant?*
- 2. Please describe a specific situation or project in which you have been able to observe the candidate.*
- 3. What do you consider to be his/her major strengths?*
- 4. What do you consider to be his/her major weaknesses?*
- 5. What has been his or her greatest accomplishment within the organization?*

Please evaluate the candidate on the following criteria:

	EXCELLENT	VERY GOOD	AVERAGE	BELOW AVERAGE
Analytical Skills				
Independence/taking initiatives				
Maturity				
Oral communication skills				
Interpersonal skills				
Teamwork abilities				
Professionalism				
Organizational abilities				
Creativity				
Self-confidence				
Energy/perseverance				
Vision/global business perspective				
Ability to adapt to new situations				

How do you rate the candidate's potential to assume a senior management position in an international environment?

- Excellent       Very good       Average       Below average

Recommender's name: \_\_\_\_\_ Position / Title: \_\_\_\_\_

Company: \_\_\_\_\_ Subsidiary of: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

CERAM Sophia Antipolis reserves the right to verify all information and material submitted in application to the MSc Program. Your recommendation is confidential and will not be released to parties unrelated to the admissions process.







## **CERAM Sophia Antipolis**

60 Rue Dostoïevski - BP 085 - 06902 Sophia Antipolis Cedex - France

Phone: +33 (0) 820 424 444 \* from France or abroad.

From abroad (if the above number does not work): + 33 (0)489 889 824 \* (\*0.12 €/min)

Fax: +33 (0)4 93 95 45 70

Email: [internationalprograms@ceram.fr](mailto:internationalprograms@ceram.fr)

[www.ceram.edu](http://www.ceram.edu)

