

Dr Barbara S. PÉCHEROT PETITT

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EDUCATION

- 2000 Doctorat (equivalent to a Ph.D.) in Finance, First
Ecole Supérieure des Affaires de Grenoble, France
- 1995 Diplôme d'Etudes Approfondies (equivalent to a Master's), First
Ecole Supérieure des Affaires de Grenoble, France
- 1994 Diplôme EDHEC (equivalent to a Bachelor's), First
Ecole De Hautes Etudes Commerciales du Nord, France

EXPERIENCE

Academic Positions

- Since September 2006 Associate Professor of Finance
CERAM, France
- August 2001 - August 2006 Assistant Professor of Finance
Thunderbird, U.S.
- August 2000 - August 2001 Visiting Assistant Professor of Finance
Thunderbird, U.S.
- 1995 - 1998 (1 day / week) Teaching Associate
Ecole Nationale Supérieure de Génie Industriel, France
- 1995 - 1998 (4 days / week) Research Associate
Ecole Supérieure des Affaires de Grenoble, France

Other Positions

- 1999 - 2000 Consultant
Financial Services Management Development Limited, U.K.
- 1994 (3 months) Trainee, Business Department
Lyonnaise de Banque, France
- 1994 (3 months) Trainee, Treasury Department
Société Générale, France
- 1993 (3 months) Trainee, Credit Department
Lyonnaise de Banque, France

FIELDS

Corporate Finance, International Finance, Mergers and Acquisitions, Valuation

TEACHING / TRAINING ACTIVITIES

CERAM

ESC

Term	Title	Sections	Students
2007, Spring	Financial Analysis	1	344
2007, Spring	Advanced Financial Strategy	1	63

MSc in International Finance

Term	Title	Sections	Students
2006, Fall	Corporate Finance	1	36

Thunderbird

Honors

- Faculty Excellence Award, Spring 2004
- Global Ethics Award, Spring 2004

MBA Program

Term	Title	Sections	Students
2005, Fall	Finance Fundamentals	4	233
2005, Fall	Excel Essentials	1	204
2005, Summer	Global Financial Management	1	44
2005, Summer	Multinational Corporate Finance	1	22
2005, Spring	Global Financial Management	4	212
2005, Spring	Excel Essentials	1	97
2004, Fall	Excel Essentials	1	226
2004, Summer	Excel Essentials	1	30
2004, Spring	Excel Essentials	1	112
2003, Fall	Finance Fundamentals	5	287
2003, Fall	Excel Essentials	1	265
2003, Summer	Excel Essentials	1	49
2003, Spring	Finance Fundamentals	3	136
2003, Spring	Global Financial Management	2	119

2002, Fall	Finance Fundamentals	4	179
2002, Summer	Finance Fundamentals	2	89
2002, Summer	International Finance and Corporate Valuation	2	82
2001, Fall	Finance Fundamentals	4	194
2001, Summer	International Finance and Corporate Valuation	3	138
2001, Spring	Finance Fundamentals	3	185
2000, Fall	Finance Fundamentals	4	214

Executive Education, EMBA Programs

Term	Title
2005, Summer	Financial Management EMBA Central and Eastern Europe
2004, Spring	Financial Management EMBA Asia

Executive Education, Other Programs

Sessions on:

- Global Finance
- Mergers and Acquisitions

Financial Services Management Development

Seminars on:

- Corporate Finance (3 to 5 days)
- Credit Analysis (2 days)
- Financial Modeling with Excel (3 days)
- Valuation (5 days)
- Mergers and Acquisitions (3 days)
- Statistics (3 days)

Ecole Nationale de Génie Industriel

Term	Title
1998, Fall	Choix d'Investissement et de Financement (Investment and Financing Decisions)
1997, Fall	Choix d'Investissement et de Financement (Investment and Financing Decisions)
1997, Spring	Analyse de Données (Data Analysis)
1996, Fall	Choix d'Investissement et de Financement (Investment and Financing Decisions)
1996, Spring	Analyse de Données (Data Analysis)

RESEARCH ACTIVITIES

Book

Valuation: Avoiding the Winner's Curse, co-authored with Kenneth R. Ferris, Prentice Hall, 2002

Articles

“Business Groups and Market Failures: A Focus on Vertical and Horizontal Strategies”, *Asia Pacific Journal of Management*, 23, December 2006 (co-authored with Mingfang Li and Kannan Ramaswamy).

“Le Lien entre la stratégie de l'acquéreur et sa performance sur longue période”, *Banque & Marchés*, 74, janvier-février 2005.

“Who Drives Unrelated Diversification: A Study of Indian Manufacturing Firms”, *Asia Pacific Journal of Management*, 21, December 2004 (co-authored with Kannan Ramaswamy and Mingfang Li).

“The Long-Horizon Performance of Acquiring Firms: The French Evidence”, *Finance Letters*, 1, October 2003.

“La méthodologie des études d'événement sur longue période”, *Banque & Marchés*, 59, juillet-août 2002.

“La performance sur longue période des acquéreurs français”, *Banque & Marchés*, 46, mai-juin 2000.

“Les offres publiques : l'impact du mode de paiement sur la richesse des actionnaires”, In : *Marchés Financiers et Gouvernement de l'Entreprise*, 1998.

Working Papers

“A Temporal Study of Diversification, Group Affiliation, and Performance among Indian Manufacturers” (co-authored with Kannan Ramaswamy and Mingfang Li). This paper was presented at the Academy of Management Annual Meeting, Honolulu, Hawaii, August 2005, where it won the **Best Paper Award** of the International Management Division.

“Market Failure, Institutional Change and Strategic Restructuring: Do Group Effects Attenuate or Persist?” (co-authored with Mingfang Li and Kannan Ramaswamy). This paper will be presented at the *Journal of International Business Studies* Conference on Emerging Research Frontiers in International Business, San Diego, California, November 2006.

“Product Market Competition and Stock Prices: Evidence from the Airbus-Boeing Duopoly” (co-authored with Nadine Galy, Laurent Germain and David Stolin).

Cases

“Sanofi-Synthélabo and Aventis: The Birth of a National Champion (A)” and its teaching note, Thunderbird Case Series, 2005.

“Procter & Gamble versus Bankers Trust: Caveat Emptor” and its teaching note, Thunderbird Case Series, 2005 (co-authored with Michael Moffett).

“Tirstrup BioMechanics” and its teaching note, Thunderbird Case Series, 2004 (co-authored with Michael Moffett).

“Porsche Exposed” and its teaching note, Thunderbird Case Series, 2004 (co-authored with Michael Moffett).

OTHER INFORMATION

Languages

French: Native

English: Fluent

Computer skills

Microsoft Office

Statistical software such as Stata and SPSS

Memberships

Academy of Management

Association Française de Finance

Financial Management Association

Other

Honorary Member of Strathmore’s WHO’S WHO