

Dr phil Gabriele SUDER

Doctor of Philosophy in Management
Director Major MIM European Business
Associate Director MBA European Management in the Global Market
Professor in International Business
CERAM Sophia Antipolis
Rue Dostoievski - BP 085
F- 06902 SOPHIA ANTIPOLIS
Tel -33 (0) 493.953216 Fax -33.(0)493.954429
gabriele.suder@cote-azur.cci.fr
<http://www.ceram.edu> ; www.globalfinance.org

RESUME

Education

Doctor of Philosophy in Management (PhD) 1994

Bath University School of Management, England: Centre of European Industrial Studies.

Anti-Dumping Measures and the Politics of EU-Japan Trade Relations in the European Consumer Electronics Sector: The VCR Case.

Sponsor: Thomson Consumer Electronics, Paris; Information & Entreprise, Brussels (EU Consulting Agency), EACEM (European Association of Consumer Electronics Manufacturers).

Master of Philosophy in International Relations 1990

University of Strathclyde, Scotland: Department of Political Science.

The Politics of Trade Relations between the European Community and Japan: A Case Study of Anti-Dumping Policy. Sponsor: Epson U.K. Ltd.

Zwischenprüfung (1st University degree) 1988

University of Würzburg, Germany: Political Science and Economics, Chinese, Japanese.

Working Experience

CERAM European Graduate School of Management, French Riviera Chamber of Commerce, Sophia Antipolis, France, September 2002 to present:

Director of 'Majeure European Business', Master in Management: creation & launch

Co-Director MBA European Management in the Global Market

Permanent Professor in International Business (Department of Global Management)

Centre National d'Arts et Metiers Paris – International Management Institute:

Visiting Professor since 2004

International Strategy and Knowledge Management.

CERAM European Graduate School of Management, French Riviera Chamber of Commerce, Sophia Antipolis, France, September 2002 to 2003:

Director MBA European Management in the Global Market: Creation and Launch of the full-time MBA

Associate Professor in International Business and International Affairs

Graduate School of Business Marseille-Provence (IBP, CESEM and CPM). Marseilles – Provence Chamber of Commerce and Industry, Marseille, France, September 1998 to September 2002:

Associate Professor in International Business (Teaching, thesis supervision, summer school, guest speaking, conferencing)

Summer School University East Tennessee State University, USA/CESEM at ESC Marseille Provence 1999- 2001:

Visiting Professor in European Management and Strategy.

ESCT, Business School of the Var Chamber of Commerce, France. April 1999-2001, Toulon:

Visiting Professor in International Business, Cross-cultural dynamics and German.

Institute of American Universities, Aix-en-Provence, France, 1998:

Director International Executive MBA

APREP, 1997-1998, Lyon:

Private Tuition, German & English

IDRAC Cycle Marketing & Management Européen, 1997, Lyon, France:

European Business School

Visiting Professor

International Trade Policies in the Triangle EU-US-Asia, the Internationalisation of Industry.

European Commission, EACEM, Thomson C.E., Ferguson Ltd, Sony UK 1990-1994, Belgium, Britain, France, and Germany:

Collaboration with and research for Industry, European Union, Industry and Consumer Associations, sponsored by Thomson Consumer Electronics, Information & Enterprise (EU Consulting Agency), EACEM (European Association of Consumer Electronics Manufacturers).

University of Bath 1990-1991, Bath, England:

Teaching, Language Department

University of Bath 1990-1991, Bath, England:

School of Management

Postgraduate Student Representative. Board of Studies

Further Professional Activities

Editoal Board Member

International Journal of Risk Assessment & Management, Inderscience

Academic Reviewer/Referee at

Academy of International Business

Academy of Management

Journal of Common Market Studies

Thunderbird International Business Review

Journal of Contemporary European Research (JCER)

Fund-raising

Jean Monnet Chair 2004-

EU call for tender: CERAM initialiser, organiser, responsible project leader and proposed chair holder

Corporate funds for CERAM in 2004-5

- MICROSOFT EMEA (CEO)

PhD financing 1990-1994-

Thomson Consumer Electronics, Information & Enterprise (EU Consulting Agency), EACEM (European Association of Consumer Electronics Manufacturers) (FFr 40.0000)

NegoSim 2004

CERAM organiser of on-line International Negotiation Game, iae - administrated.
Academic year 2003- 2004: 5 teams.

World MBATour* and *Forum 3eme cycle

International recruitment fairs
1998 and 2002-2004

CIAM recruitment meetings (Grandes Ecoles)

Beirut, Libanon
May 2003

Riviera-Côte d'Azur-Zeitung, 1997-2000, Menton, France:

Newspaper

Freelance Journalism: EU Affairs. German-French Relations.

Memberships

Academy of International Business

Academy of Management

UACES University Association for Contemporary European Studies

INCITE (Sophia Antipolis Export Club) Founding and Board Member

Conferences, Guest-speaking, Presentations

Make hay when the sun shines

International Interdisciplinary Conference *CRISES AND SUSTAINABILITY*

Leon Kozminski Academy of Entrepreneurship and Management (LKAEM) – Center for Impact Assessment Studies and Forecasting (CIASF),
Warsaw, Poland, October 2004

Geopolitical Risk Assessment: Terrorism and the International Business Environment

Academy of International Business Annual Conference 2004

Peer- reviewed panel

Stockholm, Sweden July 2004

Time- sensitive Lobbying: Advances

Academy of International Business Annual Conference 2004

Competitive paper

Stockholm, Sweden July 2004

European corporate governance

7th World Continuous Auditing & Reporting Symposium

IUM Monaco, MAYS Business School

Monte Carlo, Monaco, June 2004

Time- sensitive Lobbying: A method for corporate disaster management and resilience
**IAMOT – The International Association of Management of Technology
Annual Conference**
Washington DC, USA, April 2004

L'Elargissement: En avez vous saisie l'opportunité?
ETEN – EU funding opportunities for business
CCINCA conferences
Nice, France, March 2004

Waste Incineration Management and the Lobbying for Quality : the Case of BAT.
6th QMOD International Quality of Management Conference
Centre National des Arts & Metiers – Linköping University Sweden
Paris, France, October 2003

Primary school EU awareness seminars
2001-present

Convergence of EU and US Merger Control Policies: Strategic Implications.
Academy of International Business Annual Conference
Competitive peer- reviewed paper.
Discussant IB track session.
Monterey, California, USA
July 2003

A Clash in US – EU Merger policy methodology.
Westminster University
Lunch-time seminars
London, UK, March 2003

Business in Europe: Enlargement ahead.
Summer school conference.
University of East Tennessee State University, USA
at Ecole Supérieure de Commerce
Marseille Provence, France May 2002

Europe & the Euro – a single currency ahead.
Summer school conference.
University of East Tennessee State University, USA
at Ecole Supérieure de Commerce
Marseille Provence, France, July 2001

Public Affairs Management: Lobbying the European Union.
Ecole Supérieure de Commerce de Toulon
Seminars in Executive teaching
Toulon, France, June 2001

Anti-Dumping Policy: An Application of Business Strategy under public policy impact.
Ecole Supérieure de Commerce de Toulon
Seminars in Executive teaching
Toulon, France, June 2000

Main Publications

Refereed /Reviewed articles

Evolution and Transformation at Microsoft Europe. Co-author J. Michael Payte. In writing Thunderbird International Business Review for 2005

The CEO interview: Jean – Philippe Courtois, CEO Microsoft EMEA.
Thunderbird International Business Review,
March 2005

Understanding the valence of terrorism in international business
Co-author M. Czinkota, Under review, MIR 2004

Paradigms and Paradoxes of Agricultural Risk Governance. co-autor Prof. D. Gillingham, Provost, Coventry University. International Journal of Risk assessment & Management, Under review 2004

Real – time Lobbying. A Method for corporate disaster management and resilience?
Co-author W. Greenwood. Under review, European Journal of Public Policy, 2004

Business remains business.
European Business Forum, 2004

J. Hart's Technology, Television and Competition.
Book review.
Journal of Common Market Studies November 2004

The New EU Merger Regulation: Implications for International Merger Strategies. Co-author Y. Akbar. TIBR, Under Review, 2004.

Corporate Governance: Is knowledge management a path to harmonisation?
Co-author M. Payte. Under review, European Management Review 2004

Anti-Dumping: An Economic Shield for European Integration. European Investment Bank Forum Paper, Luxembourg 1997

Books

Corporate Strategies under International Terrorism and Adversity. (Ed.) In writing.
Edward Elgar Publ. 2005

Terrorism and the International Business Environment: The Security – Business Nexus. (Ed.) Edward ElgarPubl. UK June 2004 and USA August 2004, ISBN 1843768011

European Business.
(textbook, Palgrave; in writing)

Anti-Dumping Measures and the Politics of EU-Japan Trade Relations in the European Consumer Electronics Sector: The VCR Case. Dissertation. University of Bath, Bath, UK 1993; Working Paper Thomson Consumer Electronics External Relations Department, 1994.

The Politics of Trade Relations between the EU and Japan: A Study of Anti-Dumping”.
MPhil Thesis. Strathclyde University, Glasgow, UK 1989.

Competitive Conference Papers and Panels

Risk management and terrorism: challenges to the MNE. Paper for IAMB 2004 Conference, Las Vegas, Nevada (USA) on November 7-11, 2004

Crisis and Risk Management reconsidered : Make hay when the sun shines. Crises and Sustainability, Leon Koźmiński Academy of Entrepreneurship and Management, Center for Impact Assessment Studies and Forecasting, October 9-10, 2004

Geopolitical Risk Assessment : Terrorism and the International Business Environment. Panel: International Business under Adversity; Academy of International Business Annual Conference, Stockholm 2004

Real- time spill-over lobbying. Co-author W. Greenwood. Academy of International Business Annual Conference, Stockholm 2004

Time- sensitive lobbying: Approaches to Corporate disaster impact reduction. Co-author W. Greenwood. International Association for Management of Technology, Annual conference Washington D.C. 2004

Convergence of EU and US Merger Control Policies: Strategic Implications. Academy of International Business Annual Conference, Monterey 2003

Waste Incineration Management and the Lobbying for Quality : the Case of BAT. CNAM – Linköping University Sweden Conference paper, QMOD 2003

Other publications

European and International Career Opportunities. Article prepared for EU Studies Supplement, European Voice, October 2004

...and Piglet, too! A Case of Unintended Consequences in Agricultural Policy. Case Study and Teaching Note. European Case Clearing House 2004

The Huntington theory in the post-09/11 conflict prevention. A transposable European model? CERAM teaching paper, 2003

A Multi-Polar World Order? The challenges of post-09/11 conflict prevention through regional integration. CERAM teaching paper, 2002

Geopolitical Management: The Case of Eurocopter. Case study. European Case Clearing House, Cranfield 2001

The International Executive MBA. (Co-) Brochure & Website. IAU, Aix-en-Provence, 1998
Editor/co-author

Partnerschaft in Kinderschuh. Riviera-Cote'd'Azur, Newspaper article. 04/1998

Der Euro in unseren Taschen: Die einheitliche Währung. Riviera-Cote'd'Azur, Newspaper article. 04/1998

Sainte Maxime- Neuenbürg. Partnerschaft. Riviera-Cote'd'Azur, Newspaper article. 03/1998

Sichere Städte für Freie Bürger. Riviera-Cote'd'Azur, Editorial. 01/1998

Nizza' s Europäische Beziehungen. Riviera-Cote'd'Azur, Newspaper article. 11/97

Languages

Trilingual: Fluent English – French – German. Notions of Chinese, Japanese, Arab, Spanish.

Courses Taught (2004)

EU & Company: The Key to success, ESC seminar in European strategy.

Understanding Geopolitics for Business, ESC 2

European Business Environment: The Institutional Perspective- Integration and Corporate Lobbying. ESC 3

European Business Environment. MIM Major European Business

The International and European Environment for Project Management. Master of Science in International Project Leadership

Corporate Strategy ESC3-MIM2

Corporate Lobbying in Strategic Tourism Management, MSc

International merger policy and strategy. MBA

Corporate Lobbying in the European Union, MBA

Capstone International Strategy Seminar, MBA

Thesis supervisions (2003/2004)

MScInternational Business: The Euro-Med Agreement; a case study of the Lebanese canned food industry going global.

MScInternational Business: IT competitive advantage in times of regional integration.

MScInternational Finance : Corporate Governance Guideleines and Codes of Best Practice : A International Comparison .

MScInternational Project Leadership: The Importance of SMEs for economics

MScTourism Antoine Multon: Integrating Continuous Risk Management into Project Management: The case of Amadeus.

Esc3, Euromed , B. Garcia: Pourquoi le lobbying aux Etats- Unis est-il si efficace?

Esc 3, Euromed, M. Magnien: The Role of the Economy and Business in the Franco-German couple as a motor of European integration.

Esc3, Euromed, A. Tortere de Sazilly: Copyright protection internationally.

Master in Management: Globalisation: A European Analysis.

Master in Management G. Godefroy, J. Dadoun: Business and Terrorism

Master in Management T. Nedjar, C. Ilunga: Ethique et Business en Afrique